



SITE ADDRESS: 74 W. Broad St.

Office Use Only:

DATE SUBMITTED: 3/20/19

HEARING DATE: 4/24/19

PLACARD: ✓

FEE: \$500 pd

ZONING CLASSIFICATION: CB

LOT SIZE: 9015 acres

APPLICATION FOR APPEAL TO THE CITY OF BETHLEHEM ZONING HEARING BOARD,
10 E. CHURCH STREET, BETHLEHEM, PA 18018

1. Return one (1) original and seven (7) copies of this application and all supporting documentation to the Zoning Officer, along with the filing fee. Include site plans and/or floor plans as necessary.
2. *The application is due by 4PM the 4th Wednesday of the month. The hearing will be held the 4th Wednesday of the next month.*
3. If you are submitting **MORE THAN 10** exhibits at the hearing, you **MUST** place them in an indexed binder and submit at one time.

Appeal/Application to the City of Bethlehem Zoning Hearing Board is hereby made by the undersigned for: (check applicable item(s)):

- Appeal of the determination of the Zoning Officer
- Appeal from an Enforcement Notice dated _____
- Variance from the City of Bethlehem Zoning Ordinance
- Special Exception permitted under the City Zoning Ordinance
- Other: _____

SECTION 1

APPLICANT:

Name	<u>Reed Sign Company (Ed Reed)</u>
Address	<u>1050 Main St</u> <u>Pennsburg PA 18073</u>
Phone:	<u>[REDACTED]</u>
Email:	<u>[REDACTED]</u>

OWNER (if different from Applicant): Note. If Applicant is NOT the owner, attach written authorization from the owner of the property when this application is filed.

Name

Address

Phone:

Email:

ATTORNEY (if applicable):

Name Erich J. Schock

Address 4001 School House Lane

Center Valley Pa 15034

Phone:

Email:



SECTION 2. INFORMATION REGARDING THE REAL ESTATE

1. Attach a site plan, drawn to scale, of the real estate. Include existing and proposed natural and man-made features.
2. Attach photographs.
3. If the real estate is presently under Agreement of Sale, attach a copy of the Agreement.
4. If the real estate is presently leased, attached a copy of the present lease.
5. If this real estate has been the object of a prior zoning hearing, attach a copy of the Decision.

SECTION 3.

THE RELIEF SOUGHT:

If the Applicant seeks a dimensional variance for any setback, lot coverage, distance between certain uses, etc., please state the following:

Section of Code	Dimension Required by Code	Dimension Proposed by Applicant	Variance Sought
<u>1320.09.a.ii</u>	<u>800 85 MAX perst.</u>	<u>192 for 54 Lanes</u>	<u>346</u>
		<u>154 For Existing</u>	

If the Applicant seeks a use or other variance, please state the **specific section(s)** of the Zoning Ordinance applicable and describe the variance sought.

If the Applicant seeks a Special Exception, please state the **specific section (s)** of Zoning Ordinance applicable:

If the Applicant seeks an appeal from an interpretation of the Zoning Officer, state the remedy sought in accordance with Sec. 1325.11 (b):


NARRATIVE

A brief statement reflecting why zoning relief is sought and should be granted must be submitted.

CERTIFICATION

I hereby certify that the information contained in and attached to this application is true and correct to the best of my knowledge and belief.

I also certify that I understand that any and all federal, state or local rules and regulations, licenses and approvals shall be obtained if the appeal is granted.


Applicant's Signature

3-20-19
Date

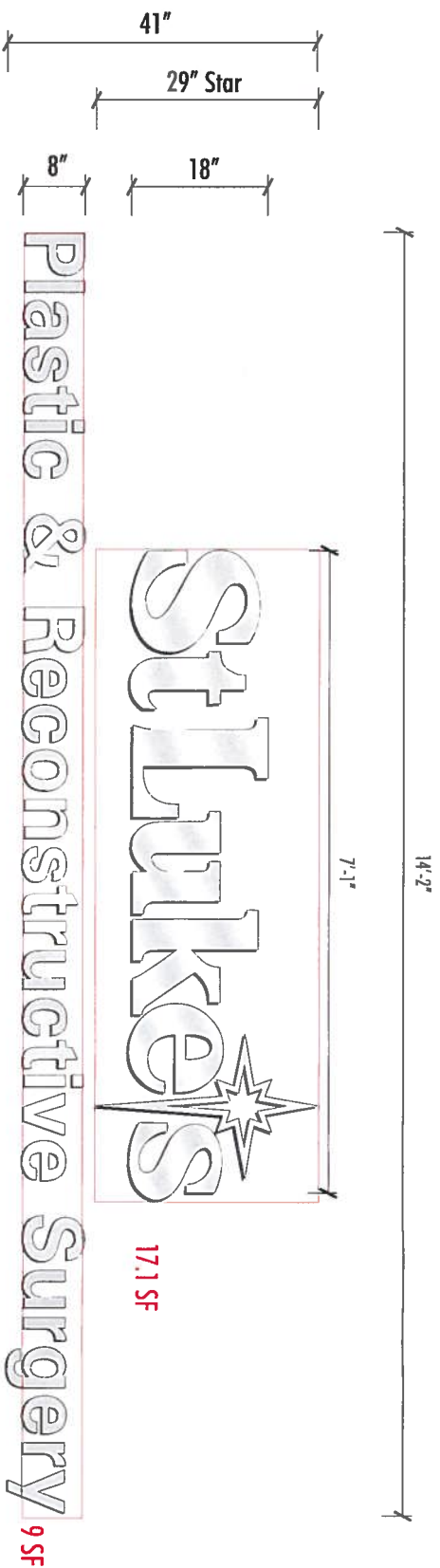
Property owner's Signature

Date

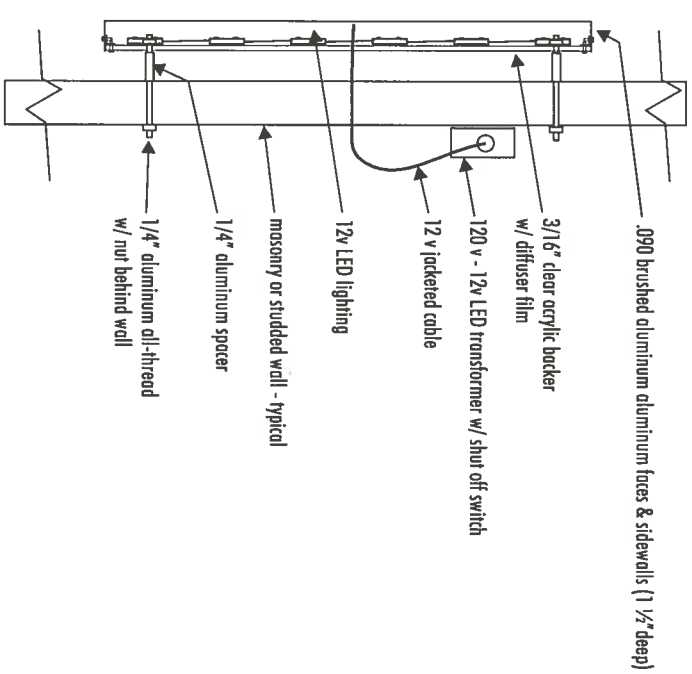
Received by

Date

NOTICE: If the Decision of the Zoning Hearing Board is appealed, the appellant is responsible for the cost of the transcript.






- Silhouette Lit Aluminum fabricated letters**
- letters fabricated of .090 brushed aluminum faces w/ 1-1/2" deep side walls
 - 3/16" clear acrylic backer
 - internally illuminated by LED's (as required)
 - LED's powered by 120v - 12v power supplies (mounted behind facade)
 - sign to be U/L listed and labeled / disconnect switch located on side of raceway
 - dedicated sign circuit brought to sign location by others



Existing Digitally printed perforated window film
SF noted on next page



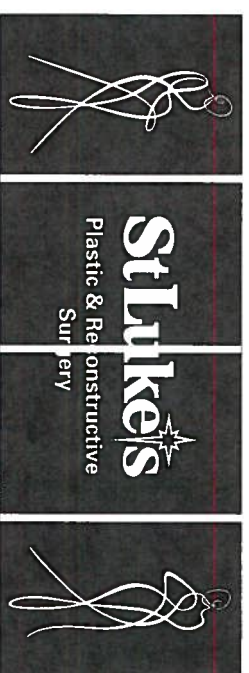
Proposed wall sign

 <p>Design Manufacture Install SINCE 1972 A Limited Liability Company</p>	
<p>1050 Main Street Pennsburg, PA 18073 phone: 215.679.5066 fax: 215.679.6616 web: reedsign.com</p>	<p>Client: St. Luke's Plastic and Reconstructive Surgery Address: 74 West Broad St - Suite 170 Location: Bethlehem, PA Project: Exterior Branding</p>
<p>Underwriters Laboratories Inc.  </p>	<p>Approved by: _____ Date: _____</p>
<p>Drawing: 04594a Scale: As shown Date/Revision: 11/12/18 11/29/18</p>	<p>This is an original unpublished design created by REED SIGN COMPANY. It is submitted for the use of our customer and the project named in this block. This drawing is not to be reproduced, copied or exhibited in any fashion without written consent of Reed Sign Company. © 2018</p>

Main Street Existing Signage



Existing ACM panel with digitally printed graphics 24" x 60"
10 SF

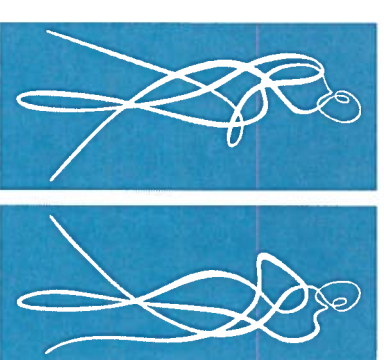


Four (4) windows 45.5" x 68" each (EXISTING)
-3M high performance white vinyl graphics
-Tint applied to inside of windows to see out but not in.

21 SF Each



Existing ACM panel with digitally printed graphics 24" x 60"
10 SF



Existing Digitally printed perforated window film
45" x 100" each
31 SF Each

REED SIGN COMPANY
Design | Manufacture | Install
SINCE 1972
A Limited Liability Company

1050 Main Street
Pennsburg, PA 18073
phone: 215.679.5066
fax: 215.679.6616
web: reedsign.com



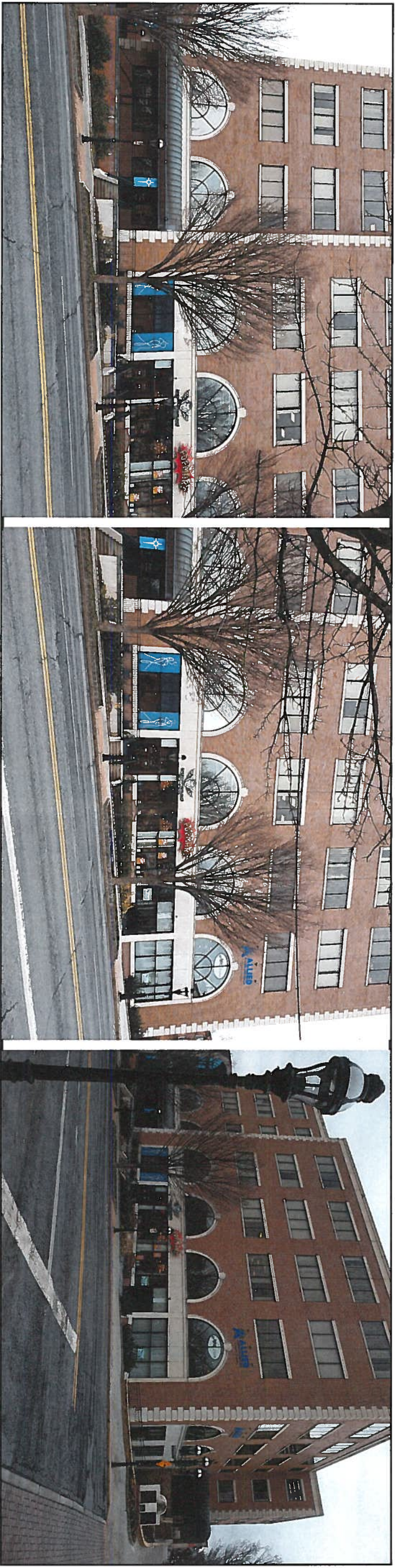
Client: **St. Luke's Plastic and Reconstructive Surgery**
Address: **74 West Broad St - Suite 170**
Location: **Bethlehem, PA**
Project: **Exterior Branding**

Approved by: _____ Date: _____

Drawing: **04594a** Scale: **As shown** Date/Revision: **11/12/18**
11/29/18

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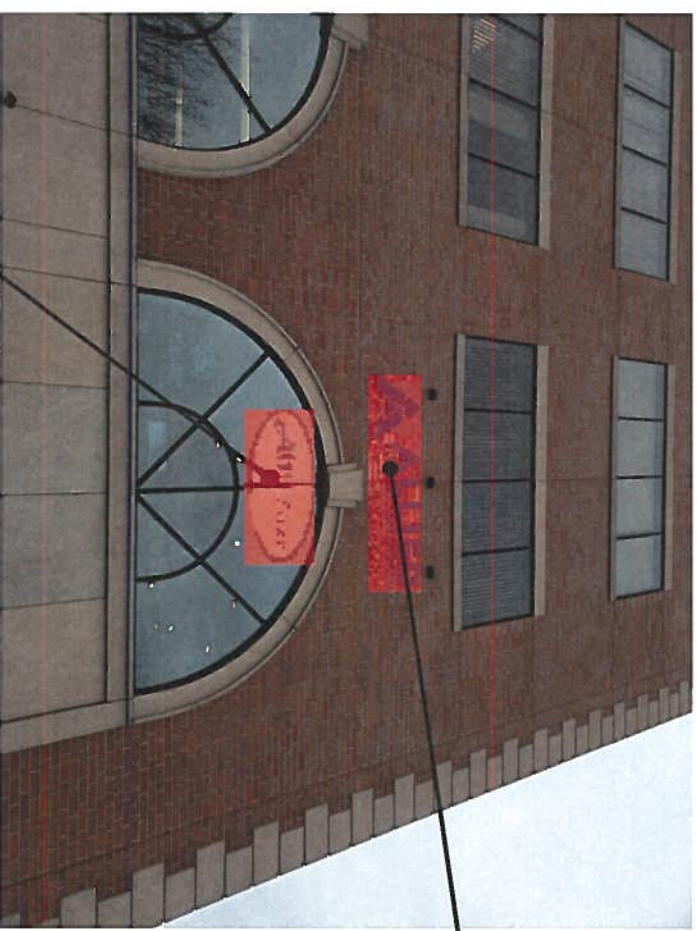
Main Street Existing Signage



32 sq. ft.



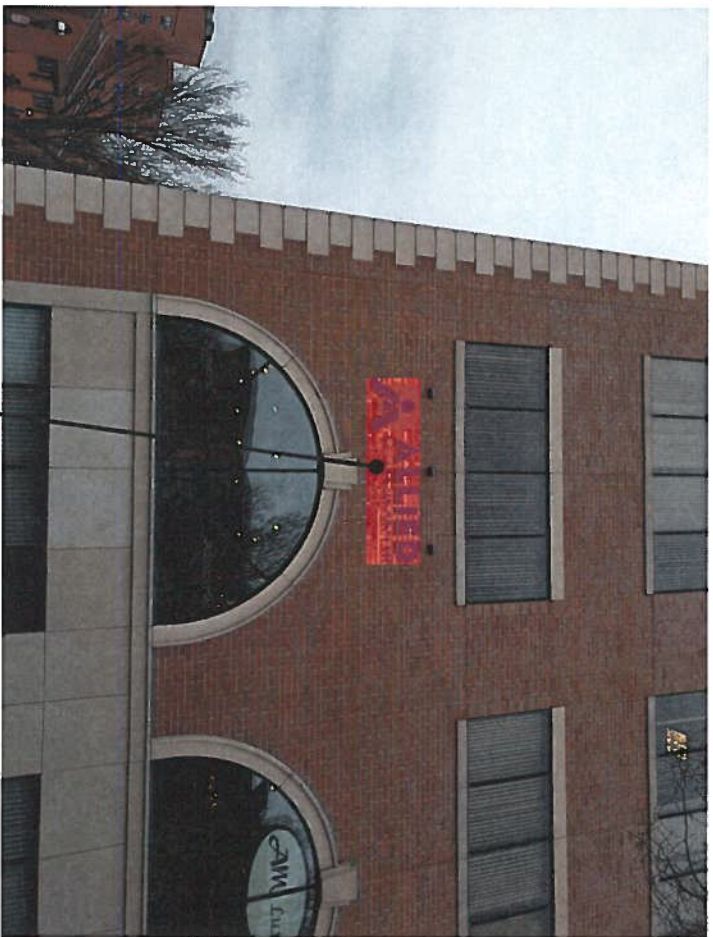
60 sq. ft.



36.75 sq. ft.

25.5 sq. ft.

Broad Street Existing Signage



36.75 sq. ft.



25.5 sq. ft.



38.66 sq. ft.

